

ALESSANDRO BAKTYAR, M.S.F.

Walnut Creek, California | alessandro@alessandrob.com

<http://www.alessandrob.c>

"Alessandro's insightful, progressive and a pleasure to work with. His integrity is second to none. He was cognizant of my requests and supportive in all respects. His writing and communication perspective contributed to a superbly written, informative and visually appealing site, leading to numerous opportunities. I owe a good measure of my success to the professionalism of Alessandro's contributions, and look forward to an ongoing relationship."

Albert Sironi, Art Director

Highly focused, technologically savvy, hands-on writer with the ability to work well both in an open collaborative environment and independently, offering a unique blend of strong **analytical** and **creative** skills. As an author brings the **dead-line driven** writing and editing performance cultivated in the corporate world as well as strategic thinking that **connects objectives with audience**. Trilingual with **Advanced language skills**. American and Italian citizenship.

CORE COMPETENCIES

Exceptional Business & Analytical Writing Skills	Web Content & Strategy
RFPs, International Tenders, World Bank Guidelines	Editorial & Technical Consulting
Research, and Investigative skills	Translations, User Manuals, White Papers

EDUCATION

Master of Science in Finance, Investment Management Track, Golden Gate University, San Francisco, CA, 2001. *Thesis: Value At Risk: the Problem of Probabilistic Measurements in Individual Trades.*

Bachelor of Science in Economics and Psychology (Double Major), Università Americana di Roma, Italy, 1986. *Paper on "New Theories of Attachment" won Undergraduate Examiner's Reports' Award.*

Additional courses in journalism, fiction, and creative non-fiction at UCLA, Vermont College of Fine Arts, and Union University. Member of San Francisco Writer's Workshop

PROFESSIONAL EXPERIENCE

FREELANCE WRITER

Independent Consultant, Walnut Creek, California, 2010 – present

- Conducted **web site realignment**, strategy, and fine tuning of copy.
- Performed comparative analysis and wrote **executive briefs**.

CONSULTANT / FREELANCE WRITER

Independent Consultant, Milan, Italy 2003 – 2009

- Built a **thriving marketing communications business** from scratch.
- **Composed proposals** for strategically important, multi-contractor efforts.
- Developed and penned **risk analysis** reports for technology transfer projects. Evaluated highly technical RFPs, wrote international tenders, aligning technical constraints, financial guidelines (World Bank), and executive objectives.

Member of Milan Chamber of Commerce since 2003. Independent Consultant Designation.

ASSOCIATE, COMPLIANCE ANALYST

Barclays Global Investors, San Francisco, CA, 1998 – 2002

- **Authored** and **presented** multi-departmental risk management monthly report for the risk and fiduciary committee.
- **Conceptualized** and **wrote risk-controlled processes' guidelines** based on two years exhaustive research of fiduciary agreements.
- Wrote compliance and regulatory Matrix for iShares.

Completed Masters of Finance (G.P.A 3.9) while working full time.

DATA ANALYST

Gifford Fong Associates, Lafayette, CA, 1997 – 1998

Proofed working & white papers by Ph.D.'s preparing the articles for publication in *Journal of Investment Management*.

1995 – 1996 relocated to the U.S.

INTERNATIONAL LIAISON

Telecom Italia, Milan, Italy, 1986 – 1995

Provided marketing and **linguistic support** to Product Management in **research, proofreading, collateral** and **copy**.

WRITING SAMPLES

Available on <http://alessandrob.com/blog/about/>